Edgar Filing: APPLE INC - Form 4

APPLE INC Form 4											
August 07, 2007	1									APPRO	OVAL
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549									N OMB Number:	32	235-0287
Check this bo if no longer subject to Section 16. Form 4 or Form 5 obligations may continue See Instructio 1(b).	STATEM Filed pur Section 17(JanuSTATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIESLanuSECURITIESEstimated average burden hours per responseEstimated average burden hours per responseFiled pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 20(b) of the Investment Company Act of 1040Expires:									
(Print or Type Resp	onses)										
CAMPBELL WILLIAM V Symbol				er Name an E INC [A.			Trading	5. Relationship of Reporting Person(s) to Issuer			
(Month				Date of Earliest Transaction /onth/Day/Year) 8/05/2007				(Check all applicable) <u></u> Director <u></u> Officer (give title below) <u></u> 10% Owner <u></u> Other (specify below)			
				endment, D onth/Day/Yea		riginal	l	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City)	(State)	(Zip)	Tab	ole I - Non-	Deriv	ative	Securities A	Acquired, Disposed	of, or Benefi	cially Ov	vned
	ransaction Date nth/Day/Year)	2A. Deeme Execution any (Month/Da	Date, if	3. Transactio Code (Instr. 8) Code V	onAcq Disp (Inst	tr. 3, 4	(A) or	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indire (I) (Instr. 4)	Indire ct Bene	ficial ership
Reminder: Report o	Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02) required to respond unless the form displays a currently valid OMB control number.										

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Amount of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	orDerivative	Expiration Date	Underlying Securities
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Acquired (A)		

	Derivative Security			or Dispose (D) (Instr. 3, 4 and 5)	Instr. 3, 4,					
			Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Director Stock Option	\$ 131.8499	08/05/2007	А		10,000		08/05/2007	08/05/2017	Common Stock	10,000

Reporting Owners

Person

Reporting Owner Name / Address	S	Relationships							
	Director	10% Owner	Officer	Other					
CAMPBELL WILLIAM V 1 INFINITE LOOP CUPERTINO, CA 95014	Х								
Signatures									
/s/ William V. Campbell	08/07/2007	7							
**Signature of Reporting	Date								

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Automatic grant pursuant to the 1997 Director Stock Option Plan

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.