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APPLE INC Form 4 September 1 FORN Check th if no lor subject to Section Form 4 Form 5 obligation may cor See Institut(b).	13, 2011 A 4 UNITED his box his box nger STATE 16. or Filed pu Section 17	MENT O arsuant to a (a) of the	Wa F CHAN Section 1 Public U	shington NGES IN SECUI	, D.C. 20 BENEF RITIES ne Securit ding Con	549 ICIA ties E	L OWN Exchange y Act of	OMMISSION ERSHIP OF Act of 1934, 1935 or Sectior)	OMB Number: Expires: Estimated a burden hou response	rs per	
	Address of Reporting	g Person <u>*</u>	2. Issue	er Name an e	d Ticker or	Tradi	ng	5. Relationship of	Reporting Pers	son(s) to	
RAFAEL BETSY			Symbol APPLE	E INC [AA	APL]			Issuer			
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Chec				(Cneck	ck all applicable)			
			(Month/I 09/11/2	nth/Day/Year) 11/2011				Director10% Owner XOfficer (give titleOther (specify below) below) VP, Corporate Controller			
				endment, Date Original onth/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person			
CUPERTIN	NO, CA 95014							Form filed by M Person			
(City)	(State)	(Zip)	Tab	le I - Non-l	Derivative	Secur	ities Acqu	iired, Disposed of,	or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Dat (Month/Day/Year)	Execution any		Code (Instr. 8)	omr Dispos (Instr. 3, 4	ed of (4 and 5 (A) or	(D) 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common	09/11/2011			Code V M	Amount 10,000	(D) A	Price (<u>1)</u>	10,052	D		
Stock Common Stock (2)	09/11/2011			F	4,669	D	\$ 377.48	5,383	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	 5. Number of securities 3. Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) 		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount Underlying Securitie (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amou or Numb of Sha
Restricted Stock Unit	<u>(1)</u>	09/11/2011		М		10,000	09/11/2011 <u>(3)</u>	09/11/2012	Common Stock	10,0

Reporting Owners

Reporting Owner Name / Address			Relationships			
1	Director	10% Owner	Officer	Other		
RAFAEL BETSY 1 INFINITE LOOP CUPERTINO, CA 95014			VP, Corporate Controller			
Signatures						
/s/ Gene Levoff, Attorney-in-fa Rafael	act for Be	tsy E.	09/13/2011			
<u>**</u> Signature of Reporting F	Person		Date			

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each restricted stock unit represents the right to receive, at settlement, one (1) share of common stock. This transaction represents the settlement of vested restricted stock units in shares of common stock.
- (2) Shares withheld by Registrant to satisfy minimum statutory withholding requirements on vesting of restricted stock units.
- (3) This restricted stock unit award was granted on September 11, 2007 and vests in annual installments over five years, with the first installment vesting on September 11, 2008.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.