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APPLE INC Form 4 May 05, 201							
FORM	ЛЛ		URITIES AND EXCHANGE ashington, D.C. 20549	COMMISSION	OMB AI OMB Number:	PPROVAL 3235-0287	
Check tl if no lor subject t Section Form 4 Form 5 obligatio may cor <i>See</i> Instr	nger to 16. or Filed pu ons stinue.	MENT OF CHA rsuant to Section (a) of the Public	NGES IN BENEFICIAL OW SECURITIES 16(a) of the Securities Exchan Utility Holding Company Act of Investment Company Act of 19	ge Act of 1934, of 1935 or Section	Expires: January 31, 2005 Estimated average burden hours per response 0.5		
1(b). (Print or Type	Responses)						
	Address of Reporting ΓS ANGELA J	Symbol	uer Name and Ticker or Trading I E INC [AAPL]	5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First) ((Middle) 3. Date	of Earliest Transaction	(Check	ck all applicable)		
1 INFINIT	E LOOP	(Month 05/01/	/Day/Year) /2014	Director 10% Owner X_ Officer (give title Other (specify below) Senior Vice President			
	(Street)		nendment, Date Original Ionth/Day/Year)	 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 			
CUPERTIN	NO, CA 95014			Person	ore than One Re	eporting	
(City)	(State)	(Zip) Ta	ble I - Non-Derivative Securities Ac	equired, Disposed of,	or Beneficial	lly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	TransactionAcquired (A) or Code Disposed of (D) (Instr. 8) (Instr. 3, 4 and 5) (A)	Securities Fo Beneficially (D Owned (I)	orm: Direct)) or Indirect	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Reminder: Re	port on a separate lin	e for each class of se	information conta required to respo	r indirectly. oond to the collecti lined in this form a nd unless the form tly valid OMB contr	re not	EC 1474 (9-02)	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Amount of	8.1
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	orDerivative	Expiration Date	Underlying Securities	De
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)	Sec

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(Instr. 3)	Price of Derivative Security		(Month/Day/Year)	(Instr. 8)	Acquired (A) or Disposed o (D) (Instr. 3, 4, and 5)	f			
				Code V	(A) (D) Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Restricted Stock Unit	<u>(1)</u>	05/01/2014		А	62,555	(2)	(2)	Common Stock	62,555
Restricted Stock Unit	<u>(1)</u>	05/01/2014		А	33,476	(3)	(3)	Common Stock	33,476
Restricted Stock Unit	<u>(1)</u>	05/01/2014		А	5,817	(4)	(4)	Common Stock	5,817
Restricted Stock Unit	<u>(1)</u>	05/01/2014		А	5,739	(5)	(5)	Common Stock	5,739
Restricted Stock Unit	<u>(1)</u>	05/01/2014		А	5,747	<u>(6)</u>	(6)	Common Stock	5,747

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
AHRENDTS ANGELA J 1 INFINITE LOOP CUPERTINO, CA 95014			Senior Vice President			
Signatures						

Jignau

/s/ Gene Levoff, Attorney-in-fact for Angela Ahrendts

**Signature of Reporting Person

05/05/2014 Date

Explanation of Responses:

- If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each restricted stock unit represents the right to receive, at settlement, one share of common stock.
- These restricted stock units are scheduled to vest 26% on June 1, 2014; 32% on April 1, 2015; 21% on July 18, 2015; 15% on June 14, (2) 2016; 3% on June 14, 2017; and 3% on June 14, 2018.
- (3) One-third of these restricted stock units are scheduled to vest on each of May 1, 2015; May 1, 2016; and May 1, 2017.

Vesting of these restricted stock units depends on Apple Inc.'s relative total shareholder return from May 1, 2014 through and including (4) April 30, 2015. The "target" number of restricted stock units is reported. Between 0% and 200% of the target number of units may vest on May 1, 2015, with the vesting percentage determined based on actual performance.

Vesting of these restricted stock units depends on Apple Inc.'s relative total shareholder return from May 1, 2014 through and including (5) April 30, 2016. The "target" number of restricted stock units is reported. Between 0% and 200% of the target number of units may vest on May 1, 2016, with the vesting percentage determined based on actual performance.

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Vesting of these restricted stock units depends on Apple Inc.'s relative total shareholder return from May 1, 2014 through and including

(6) April 30, 2017. The "target" number of restricted stock units is reported. Between 0% and 200% of the target number of units may vest on May 1, 2017, with the vesting percentage determined based on actual performance.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.